

Why Video Is the Missing Link in Your LPR Program

LPR and Video Cameras Combined are the New Standard for Officer Efficiency, Case Clearance, and Safety

LAW ENFORCEMENT

Published: June 9, 2025

Why Video + LPR Is the New Standard for Officer Efficiency, Case Clearance, and Safety

You're working a theft case. Eyewitnesses report the suspect fled in a silver sedan at a high rate of speed. The LPR database shows three vehicles matching that description leaving the scene in a six-minute window.

Which one do you pursue?

With just license plate data, you've got three decent leads.

With video at the same location, you can see one of those vehicles drove erratically out of the parking lot. Now you've got one **strong** one.

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That's why Flock offers **colocated** live and recorded **video and license plate readers (LPR)**, with one platform and one interface. Combining a plate read with a video clip can help you confirm or clear leads in seconds.

What's New from Flock

Live Video on LPR Cameras (Coming Late 2025)
All existing Flock LPRs will soon stream live video and capture clips with a free, optional software update. No new hardware, no permits, no extra cost.

- Same lens, same angle and field-of-view as the LPR
- See basic video clips for every plate read
- Zero lift for your team
- Free and optional to opt in



Camera Bundles (Available Now)
Need broader coverage or a second angle? Add a dedicated video camera on the same pole. It captures more of the scene and points wherever you need it. Use it for live awareness, direction of travel, or detailed investigations.

- Wider lens, flexible angle, sharper context
- Great for intersections, egress/ingress points, and high-traffic areas
- Works in real-time or after the fact



Picture-in-Picture (PiP) for Dual Lens PTZ (Coming Soon)
View wide-angle and zoomed-in footage at the same time with our upcoming PiP mode. No switching feeds. Just full visibility, fast.

- See the whole scene and critical details side-by-side
- Ideal for intersections, parks, and active monitoring
- Viewable from any device





Faster Case Clearance

A gray SUV was seen fleeing after a smash-and-grab at a strip mall.

You pull up the LPR read. Right vehicle description, right time. But it's the **video from the separate camera on the same pole**

that confirms the make, shows the rear bumper damage, and captures a passenger jumping in with a duffel bag.

No back-and-forth. No blind chases. Just clear evidence, fast.

- LPR gives you the *vehicle details*.
- The video shows you the *context*.

Officer Efficiency

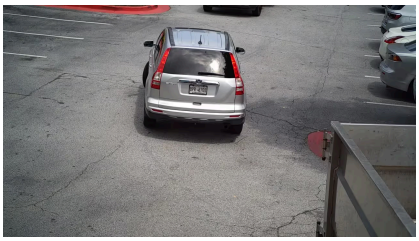
A robbery suspect flees a scene. LPR catches the plate of the getaway car. Video shows which way they turned.

Instead of pulling footage from a separate system or canvassing businesses, you've already got the answer.

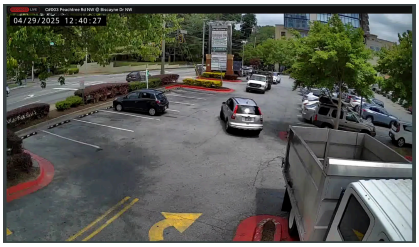
Now your team isn't wasting time whittling down leads and chasing dead ends. They're moving cases forward with speed and efficiency. With LPR + video, quickly answer questions like:

Is this the car in question?

Give your investigators a short video clip to validate or remove leads.
"A gray, Honda SUV was seen fleeing from the parking lot."



LPR identifies vehicle details



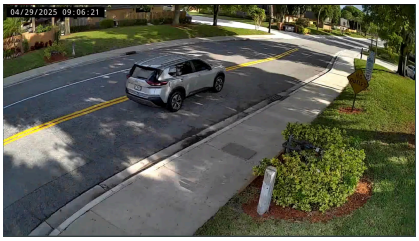
Video gives context

Where did the suspect turn?

See where the suspect vehicle turned after an LPR read.



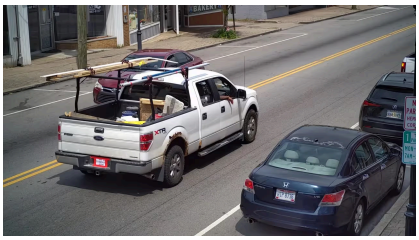
LPR identifies vehicle details



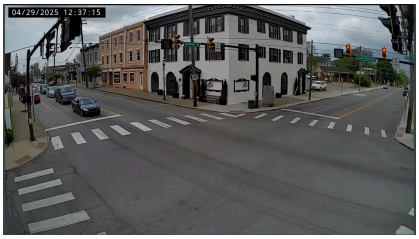
Video gives context

What *actually* happened?

Gain context on vehicle crashes or which direction a vehicle of interest went.



LPR identifies vehicle details



Video gives context

Officer Safety

When officers roll up on a vehicle, knowing what's inside could save their life. With the Dual Lens PTZ camera, officers can arrive with *eyes already on scene.*

Video provides critical real-time intel:

- Is there movement in the back seat?
- Are there multiple occupants?
- Is the vehicle parked in a way that could signal danger?

From a remote RTIC or from an MDT in an patrol vehicle, see the full scene and zoom in for detail—all from one solar-powered device. And with picture-in-picture coming soon, they can view both angles at once without switching feeds.

That means better decisions and safer outcomes.

Why It Works

Colocating video with LPR gives your agency:

- **Instant context at every installation point** — No more guessing or relying on secondhand footage
- **Faster, smarter deployment** — Use fixed video for awareness and LPR for precision, with no added infrastructure or permitting.
- **Maximum ROI** — Fixed live video is coming to all LPR cameras, free by end of 2025

You don't need to overhaul your system. You just need to add the missing piece.

Bottom Line

You can't afford to wait for the full story when lives are on the line and case backlogs are stacking up.

Speed to context = solved cases, safer officers, and better use of your time.

Video and LPR together make that possible. Flock Safety is making it affordable, easy, and automatic.

Let's get you there.



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Protect What Matters Most.

Discover how communities across the country are using Flock to reduce crime and build safer neighborhoods.

TALK WITH AN EXPERT

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